

(v) which is sufficiently extensible for debonding to occur but of sufficient tensile strength so as not to rupture during debonding; and

b) a plurality of hook or loop fasteners adhered to one side of said adhesive film strip in such a way that said hook or loop fasteners are free to be fastened to mating loop or hook fasteners.

83. In a method comprising bonding an adhesive film strip to a substrate, and optionally thereafter debonding said adhesive film strip from said substrate by pulling on said adhesive film strip in the direction of the plane of the bond formed between said adhesive film strip and said substrate, the improvement which comprises employing as said adhesive film strip the adhesive film strip according to claim 82.

84. An adhesive film strip composite comprising:

a) an adhesive film strip:

(i) which is elastically or plastically extensible,

(ii) which exhibits an adhesion, the adhesion of which disappears on extension,

(iii) which, when bonded to a substrate, can be released from said substrate by pulling on the adhesive film strip in the direction of the plane of the bond formed between said adhesive film strip and said substrate;

(iv) which exhibits an adhesion less than its cohesion when extended at an angle of less than 35 degrees to the plane of the bond; and

(v) which is sufficiently extensible for debonding to occur but of sufficient tensile strength so as not to rupture during debonding; and